

DEOGHOON HWANG

MARKET DATA & STRATEGY PROFESSIONAL



CONTACT

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SKILLS

- Market Data Strategy
- Business Development
- Strategic Partnerships
- Market Infrastructure
- Data Commercialization

INTERESTS

- AI&Financial Markets
- Market Data Industry
- Digital Assets & Tokenization
- Global Financial Infrastructure

AWARDS

- FISD AsiaFIC Rising Star ('26)

CERTIFICATION

- FINRA SIE ('26)
- FISD FIA ('25)
- KAIST BDA Certified ('25)

LANGUAGES

- Korean (Native)
- English (Fluent)
- Chinese (Advanced)



PROFESSIONAL SUMMARY

Market data and strategy professional with experience across financial markets, market infrastructure, and data services at Korea Exchange (KRX). Combining expertise in market structure, data commercialization, and emerging technologies such as AI and blockchain, I help develop growth strategies, partnerships, and new business opportunities through global market research, stakeholder engagement, and industry collaboration.



WORK EXPERIENCE

Korea Exchange

Project Manager, Data Business Strategy 2024 - PRESENT

- Developed data commercialization and global expansion strategies through benchmarking of leading exchanges and licensing models
- Explored AI adoption opportunities for market data services through governance initiatives and internal PoCs
- Evaluated emerging opportunities in AI, digital assets, and cloud-based data services
- Represented KRX as a speaker at global industry forums including AsiaFIC, Exchange Constituency Group Quarterly Meetings.

Manager, KOSDAQ Market 2023 - 2024

- Organized KOSDAQ Global IR events in Singapore and Hong Kong, showcasing over 20 promising SMEs to international investors
- Promoted investment opportunities in KOSDAQ to global companies, investors, and institutional stakeholders

Associate/Deputy Manager, Global Strategy 2019 - 2023

- Coordinated KRX's engagement with the World Federation of Exchanges (WFE) and other global industry initiatives
- Supported executive communications and led KRX's first participation in the WFE Ring the Bell for Gender Equality campaign



EDUCATION

Bachelor of International Studies 2010 - 2019

Division of International Studies | Korea University

GPA: 4.19 / 4.50

Exchange Student Program (Fall Semester) 2014 - 2014

Language School | Peking University